

Siri opens up. The door was already open.

Apple shipped the new Siri on September 14. The model behind it is Google's. Soon you will pick the model the way you pick a browser. The switch is built, and it is still off. Here is where things stand, what it means for an operator, and the one thing to do this week.

FACTS CURRENT TO SEPTEMBER 18, 2026

WHAT CHANGED · SEPTEMBER 14

A new Siri, on someone else's model.

iOS 27 and macOS 27 arrived with a rebuilt Siri. It is a real assistant now, and the heavy reasoning behind it is a Gemini model that Apple licenses from Google.

Reads mail · messages photos · files personal context, on by default once you have access	Sees what is on screen and acts on it	Acts across your apps through App Intents, the developer door	Gemini does the heavy thinking licensed from Google · beta, English first · not in the EU or China
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WHERE A REQUEST GOES

Up to three stops. Three sets of terms.

1	Your device Simple things stay here, on Apple's own small models.	on device
2	Apple's cloud Private Cloud Compute. Apple says nothing is stored and nothing is accessible to Apple.	nothing retained
3	Google's cloud The Gemini model, for the heaviest reasoning. Apple says the contract forbids training on your data.	no training on your data

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Once Extensions are live, a fourth stop: the company you picked, on its terms, not Apple's.

THE SWITCH THE HEADLINES ARE ABOUT

Extensions: built, and still off.

A Settings panel and an App Store section where you choose which company's model Siri hands off to. Claude, ChatGPT, Gemini and Grok have all been named. Today only ChatGPT can be turned on. Apple has not said when the rest arrive.

APPLE INTELLIGENCE & SIRI

Extensions

ChatGPT

available

☒

Claude

not yet

☐

Gemini

not yet

☐

Grok

not yet

☐

BUILT · STILL OFF

WHAT IT MEANS FOR AN OPERATOR

The model is becoming a setting.

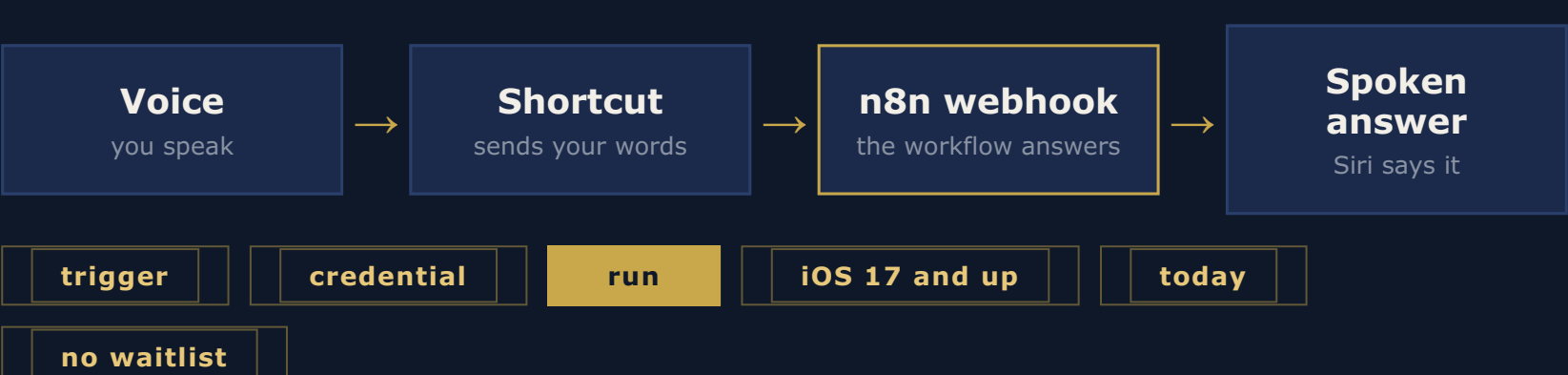
When the brain behind your assistant is a toggle, the thing that lasts is what you hand it. That is what The Operator's Map builds.

THE SPEC The job, in plain language. What starts it, what happens in the middle, where it lands, what it must remember.	THE WORKFLOW The thing that does it. Runs the same whichever model is reading the spec this month.	THE DATA MAP What is allowed where. Week 1. It now applies to the phone in your pocket.
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THE PART NOBODY IS PUTTING IN A HEADLINE

Siri has had a door for your workflows for years.

It is called Shortcuts. You speak. The shortcut sends your words to your workflow. The workflow answers. Siri says it out loud. Same shape as Build 2: a trigger, a credential, a run. The trigger is your voice.



1	Dictate Text. The shortcut listens until you pause.
2	Get Contents of URL. Method POST, pointed at your workflow's webhook address, sending what you said.
3	Speak Text. Reads back whatever came home. In the workflow, end with Respond to Webhook returning one sentence. Name the shortcut; the name is the thing you say.

BEFORE YOU FLIP ANYTHING

Your phone is now a data-classification surface.

G1	The map you drew in Week 1 applies to the device in your pocket. Mail, messages, photos and files are now inputs.
G2	Turning on an Extension is a vendor decision. Run the same filter you used on every other tool before it becomes Siri's brain.
G3	If you have staff, write the answer into your policy before they flip it themselves. Silence is a policy too, just not one you chose.

The audit log: Settings → Privacy & Security → **Apple Intelligence Report.** It shows what left the device.

Do not wait for Apple. One workflow. One shortcut. Bring it Friday.

☐ Update when you are ready Siri AI beta is optional	☐ Extensions: off until vetted G2 first, then decide	☒ One workflow, one shortcut three actions, this week
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